
Education

Diploma - Print Journalism

Sheridan College Institute of Advanced Learning & Technology
2009 - 2011

Bachelor of Arts - English

McMaster University
2005 - 2008

Professional Skills

Adobe Indesign CS5, Adobe Photoshop CS5, Audacity, CP Style, Google Analytics, social media (Twitter, Facebook, Instagram, Hootsuite), HTML, SEO, Wordpress, Microsoft Office (Word, Excel, Outlook, Powerpoint)

Awards

Alberta Weekly News Association Best Feature Photo 2013 - Second place

Professional Experience

Simcoe.com - Metroland Media | *Barrie, Ontario*

Reporter

October 2017 - Present

- Wrote 8-10 stories each week including features, columns, and spot news.
- Primary beats included county council, town councils (Wasaga Beach and Clearview Township), and healthcare.
- Shot and edited photos and video.

Edmonton Sun - Postmedia | *Edmonton, Alberta*

Special Sections Editor

February 2015 - January 2017

- Designed pages on a weekly basis for national Driving section.
- Wrote content for special sections including advertorial content for clients.
- Created a quarterly mens' magazine for the Edmonton Sun.
- Editorial liaison for major projects including Edmonton Eskimos Gameday section, Edmonton Motorshow glossy magazine.
- Project manager for Reader's Choice Awards campaign for print and digital outlets.
- Negotiated rates with freelancers and delivered monthly freelancing expenses.

Lloydminster Meridian Booster - Sun Media | *Lloydminster, Alberta*

Managing Editor

July 2014 - February 2015

- Managed a team of four reporters to produce three editions per week.
- Improved online traffic by 20 per cent by implementing a social media strategy.
- Copy-edited content from reporters and developed stories in story meetings.
- Oversaw lay out of print edition, created a Style Guide for page design.
- Wrote a weekly column, and represented the newspaper at public functions.

Vermilion Standard - Sun Media | *Vermilion, Alberta*

Multimedia Editor

February 2014 - July 2014

- Independently wrote, edited, and reported 5-7 stories each week.
- Laid out print edition using InDesign.
- Shot and edited photos for print and online.
- Improved online visibility via social media.

Lloydminster Meridian Booster - Sun Media | *Lloydminster, Alberta*

Multimedia Journalist

March 2013 - February 2014

- Wrote 9-12 stories each week with photography.
- Primary beats included City Hall and agriculture.
- Managed final layouts, story selection, and copy-edits for Monday edition.
- Prepared and uploaded stories for online edition.